



# 2011 Promotional Site Hire



**KEY**

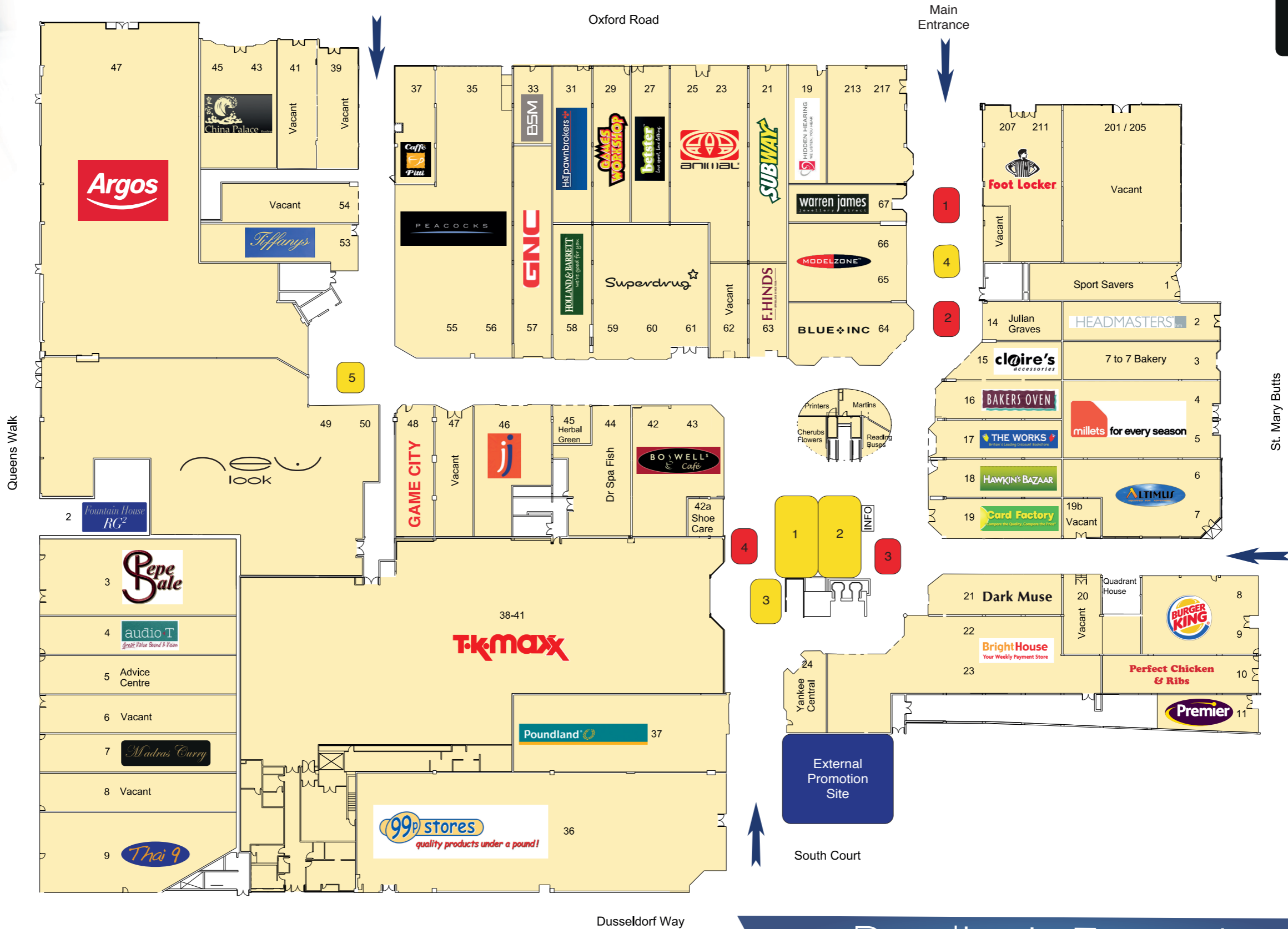
- Mall Entrances →
- Promotional Space (Yellow)
- External Promotional Space (Blue)
- Retail Merchandise Unit (Red)

**Areas for Promotional Space**

- 1 = 5m x 5.5m
- 2 = 5m x 5.5m
- 3 = 3m x 2m
- 4 = 1.5m x 2m
- 5 = 3m x 3m

**External Promotional Space**

23m x 23m  
Weight limit 12 tonnes



## Reading's Favourite Shopping Centre

Contact: [Marketingmanager@BroadStreetMall.com](mailto:Marketingmanager@BroadStreetMall.com)  
Tel: 0118 957 6633  
[www.BroadStreetMall.com](http://www.BroadStreetMall.com)